



FOR IMMEDIATE RELEASE

## Central Dispatch® Completes First Phase of its Transformation with Introduction of New Enterprise Capabilities Benefitting Clients

*Industry's leading transportation marketplace delivers unrivaled capabilities that enable enterprise clients to manage their business in a single, integrated platform*

**ATLANTA – June 26, 2024** – Cox Automotive today announced the completion of the first phase in Central Dispatch's [transformation](#) with the launch of Central Dispatch Enterprise, a customizable package of end-to-end capabilities designed for large automotive shippers and brokers. Featuring a proven private marketplace solution that's already been used to move 400,000+ vehicles in just a few months, actionable market intelligence powered by an unrivaled set of first-party data, and a full suite of APIs, Central Dispatch Enterprise provides clients what no other solution can: a powerful set of tools that enable them take control of their supply chains and focus on what they do best—serving their customers.

“Central Dispatch is **the** logistics marketplace driving our clients' businesses,” said Joe Kichler, vice president of logistics at Cox Automotive. “With this transformation, we are doing more than evolving the platform—we are simplifying the entire transportation experience for shippers, brokers and carriers. The release of these enterprise capabilities is a big leap forward, and we look forward to bringing similar benefits to even more clients later this year.”

### Key Capabilities of Central Dispatch Enterprise:

Designed and built for the largest automotive shippers and brokers to run their businesses all in one place, Central Dispatch Enterprise includes the following:

- **A proven private marketplace solution, which gives large shippers an exclusive space and specialized tools within Central Dispatch's leading platform to manage dispatches and interact directly with their curated network of carriers in a single location.**  
Central Dispatch's private marketplace solution automates key processes such as negotiations and dispatching, increasing efficiencies for large shippers. These clients can also seamlessly move loads into the open marketplace, when desired, a key benefit for clients operating a private marketplace within the nation's largest automotive transportation marketplace.

In addition to benefitting shippers, Central Dispatch private marketplaces also help simplify carriers' businesses by providing a single, reliable place for them to get inventory—along with early access to the all-new Central Dispatch carrier mobile app. The app enables transporters to manage and complete the entire transaction in a single platform from any mobile device, including creating EBOLs, doing pre- and post-delivery inspections and more.

Two of the largest brokers have already signed on to the Central Dispatch private marketplace solution, including [Ready Logistics](#), which launched its private marketplace in mid-March, and [Nexus Auto Transport](#).

“Central Dispatch is the only vehicle logistics brand operating a private marketplace solution at this scale today,” said Lainey Sibble, senior director, business operations, for Central Dispatch. “In just over three months since the first private marketplace launched, Central Dispatch has facilitated more than 400,000 vehicle moves—and we're just getting started.”

- **All-new Central Dispatch Market Intelligence, which is powered by Cox Automotive's extensive range of first-party data.**

This brand-new suite of products and capabilities provides a wealth of actionable insights that offer guidance on transportation decisions, from pricing to capacity management and more. Brokers can leverage Central Dispatch Market Intelligence to significantly enhance transportation speed and profitability, while also helping carriers optimize routes and minimize empty spots on their trucks, a key challenge in the industry today.

- **A suite of APIs that enable seamless connectivity between the different apps clients already use.** These APIs foster secure data exchange between Central Dispatch and other core technologies shippers, brokers and carriers use today. With this new enhancement, Central Dispatch can function as a powerful hub, helping clients more efficiently run their transportation businesses.

## **What's Ahead for Central Dispatch Clients**

This completion of this phase in Central Dispatch's transformation will be followed by another big release, planned for August, that brings similar value to all shippers, brokers and carriers—including general availability of the all-new carrier mobile app. Clients can look forward to a more connected workflow throughout the Central Dispatch marketplace, more tools that fuel trust, transparency and confident decision making, and actionable data that can help increase transportation speed, and profitability. The innovation won't stop there, as clients can look forward to continual enhancements throughout the fourth quarter and beyond.

To learn more about Central Dispatch, visit [CentralDispatch.com](https://CentralDispatch.com).

## **About Cox Automotive**

Cox Automotive is the world's largest automotive services and technology provider. Fueled by the largest breadth of first-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000+ employees on five continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®, Manheim®, vAuto®, Dealertrack®, NextGear Capital™, CentralDispatch® and FleetNet America®. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately-owned, Atlanta-based company with \$22 billion in annual revenue. Visit [coxautoinc.com](https://coxautoinc.com) or connect via [@CoxAutomotive](https://twitter.com/CoxAutomotive) on X, [CoxAutoInc](https://www.facebook.com/CoxAutoInc) on Facebook or [Cox-Automotive-Inc](https://www.linkedin.com/company/cox-automotive-inc) on LinkedIn.

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