



Data Tables for June 2024 Kelley Blue Book Average Transaction Prices Report

Manufacturer	June 2024 Transaction Price (Avg)*	May 2024 Transaction Price (Avg)*	June 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
BMW	\$70,620	\$70,747	\$71,094	-0.2%	-0.7%
Ford Motor Company	\$56,937	\$56,374	\$55,958	1.0%	1.8%
Geely Auto Group	\$59,289	\$59,074	\$56,963	0.4%	4.1%
General Motors	\$51,194	\$51,186	\$52,417	0.0%	-2.3%
Honda Motor Company	\$38,121	\$37,813	\$38,745	0.8%	-1.6%
Hyundai Motor Group	\$37,759	\$37,820	\$36,765	-0.2%	2.7%
Mazda Motor Corporation	\$35,110	\$34,671	\$33,809	1.3%	3.8%
Mercedes-Benz Group	\$81,014	\$81,282	\$81,349	-0.3%	-0.4%
Renault-Nissan-Mitsubishi Alliance	\$35,105	\$34,621	\$36,808	1.4%	-4.6%
Stellantis	\$57,710	\$57,214	\$57,396	0.9%	0.5%
Subaru Corporation	\$35,282	\$35,201	\$35,901	0.2%	-1.7%
Tata Motors	\$94,738	\$100,124	\$97,243	-5.4%	-2.6%
Tesla Motors	\$58,399	\$56,809	\$55,230	2.8%	5.7%
Toyota Motor Corporation	\$44,485	\$44,600	\$42,269	-0.3%	5.2%
Volkswagen Group	\$54,754	\$54,937	\$58,444	-0.3%	-6.3%
Industry	\$48,644	\$48,378	\$48,951	0.6%	-0.6%

*Kelley Blue Book average transaction prices do not include applied consumer incentives

Make	June 2024 Transaction Price (Avg)*	May 2024 Transaction Price (Avg)*	June 2023 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over-Year Percent Change
Acura	\$52,261	\$52,124	\$51,823	0.3%	0.8%
Alfa Romeo	\$51,509	\$52,099	\$54,362	-1.1%	-5.2%
Audi	\$64,108	\$64,872	\$64,513	-1.2%	-0.6%
BMW	\$72,740	\$72,838	\$73,928	-0.1%	-1.6%
Buick	\$32,468	\$33,339	\$37,837	-2.6%	-14.2%
Cadillac	\$72,467	\$73,098	\$75,110	-0.9%	-3.5%
Chevrolet	\$47,023	\$47,016	\$48,300	0.0%	-2.6%
Chrysler	\$49,323	\$50,269	\$46,769	-1.9%	5.5%
Dodge	\$50,367	\$49,277	\$52,516	2.2%	-4.1%
Ford	\$56,542	\$55,953	\$55,582	1.1%	1.7%
Genesis	\$63,627	\$63,697	\$63,335	-0.1%	0.5%
GMC	\$62,188	\$63,410	\$63,261	-1.9%	-1.7%
Honda	\$36,690	\$36,219	\$36,993	1.3%	-0.8%
Hyundai	\$37,093	\$37,196	\$35,661	-0.3%	4.0%
Infiniti	\$57,422	\$58,074	\$60,113	-1.1%	-4.5%
Jaguar	\$72,581	\$73,833	\$74,315	-1.7%	-2.3%
Jeep	\$55,401	\$56,083	\$55,102	-1.2%	0.5%
Kia	\$36,238	\$36,433	\$35,588	-0.5%	1.8%
Land Rover	\$98,537	\$102,710	\$99,684	-4.1%	-1.1%
Lexus	\$59,556	\$60,149	\$57,284	-1.0%	4.0%
Lincoln	\$65,479	\$65,510	\$65,097	0.0%	0.6%
Mazda	\$35,110	\$34,671	\$33,809	1.3%	3.8%
Mercedes-Benz	\$81,014	\$81,282	\$81,349	-0.3%	-0.4%
Mini	\$39,273	\$38,198	\$39,723	2.8%	-1.1%
Mitsubishi	\$32,213	\$30,447	\$32,995	5.8%	-2.4%
Nissan	\$34,101	\$33,569	\$35,440	1.6%	-3.8%
Polestar	\$51,638	\$50,926	\$54,342	1.4%	-5.0%
Porsche	\$123,175	\$121,959	\$117,268	1.0%	5.0%
Ram	\$65,842	\$65,995	\$66,206	-0.2%	-0.5%
Subaru	\$35,282	\$35,201	\$35,901	0.2%	-1.7%
Tesla	\$58,399	\$56,809	\$55,230	2.8%	5.7%
Toyota	\$41,892	\$41,912	\$39,886	0.0%	5.0%
Volkswagen	\$35,723	\$35,880	\$37,500	-0.4%	-4.7%
Volvo	\$59,551	\$59,376	\$57,191	0.3%	4.1%
Industry	\$48,644	\$48,378	\$48,951	0.6%	-0.6%

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Category	June 2024 Transaction Price (Avg)*	May 2024 Transaction Price (Avg)*	June 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
Compact Car	\$26,465	\$26,310	\$26,853	0.6%	-1.4%
Compact SUV/Crossover	\$36,525	\$36,404	\$36,538	0.3%	0.0%
Entry-level Luxury Car	\$58,261	\$58,332	\$56,868	-0.1%	2.4%
Full-size Car	\$45,362	\$44,227	\$48,391	2.6%	-6.3%
Full-size Pickup Truck	\$65,470	\$65,559	\$65,615	-0.1%	-0.2%
Full-size SUV/Crossover	\$76,790	\$77,248	\$78,040	-0.6%	-1.6%
High Performance Car	\$137,092	\$133,530	\$135,564	2.7%	1.1%
High-end Luxury Car	\$112,535	\$111,024	\$119,722	1.4%	-6.0%
Luxury Car	\$57,831	\$53,963	\$52,206	7.2%	10.8%
Luxury Compact SUV/Crossover	\$52,485	\$52,650	\$54,736	-0.3%	-4.1%
Luxury Full-size Pickup Truck	\$112,696	\$108,667	-	3.7%	-
Luxury Full-size SUV/Crossover	\$86,815	\$87,569	\$106,497	-0.9%	-18.5%
Luxury Mid-size SUV/Crossover	\$75,758	\$74,657	\$73,989	1.5%	2.4%
Luxury Subcompact SUV/Crossover	\$39,582	\$39,868	\$40,366	-0.7%	-1.9%
Mid-size Car	\$32,969	\$32,007	\$32,497	3.0%	1.5%
Mid-size SUV/Crossover	\$48,339	\$48,594	\$48,139	-0.5%	0.4%
Minivan	\$47,453	\$48,228	\$47,139	-1.6%	0.7%
Small/Mid-size Pickup Truck	\$42,271	\$41,891	\$41,832	0.9%	1.1%
Sports Car	\$46,956	\$46,297	\$47,225	1.4%	-0.6%
Subcompact Car	\$24,010	\$23,728	\$25,677	1.2%	-6.5%
Subcompact SUV/Crossover	\$29,736	\$29,694	\$29,965	0.1%	-0.8%
Van	\$61,606	\$59,980	\$60,044	2.7%	2.6%
Industry	\$48,644	\$48,378	\$48,951	0.6%	-0.6%

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